



Promotional Co-op Incentive Program





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Fun is our business and we've designed a way to increase both the fun and the business.

For the first time we are offering our name to be used on a line of tasteful and useful products, to promote good will and give our name greater exposure. These products have been specially designed for us and cannot be purchased in any store.

This is your opportunity to show appreciation to your operators and they, in turn, can order these items for contest prizes, giveaways for grand openings or any other special event.

Each item is imprinted with the Bally-Midway name and some also feature PAC-MAN. Many of them are designed to accommodate a 3 line imprint (usually this contains name, address and phone number).

To purchase any of these products, fill out a separate order form for each place of business. Be sure to include all necessary information (sizes, color, imprint copy, etc.). Please note that certain products can only be ordered in minimum quantities.

Send your order forms to Elliott Rubin, Great Ideas Inc., Dept. Bally/Midway, 1633 Ravine Lane, Highland Park, IL 60035 or call (312)432-9060. You will be billed directly for the amount of the items plus a shipping charge.



A. Sweater #05027

With exclusive PAC-MAN design, made by Robert Bruce. Superb style for the active man. Machine washable 100% Orion. Off-white. S, M, L, XL.

B. "Turtle Shell" Jacket #05026

With exclusive PAC-MAN design. Wind-weather-wrinkle resistant. Stain and water repellent. Lightweight, hard wearing for the active sportsman. Camel color in adult and children sizes. S, M, L, XL.



C. Golf Shirt #05024

By Robert Bruce with exclusive PAC-MAN design. Knit weave fabric is perfect for the man on the move. Machine washable polyester and cotton. Blue, white and yellow. S, M, L, XL.

D. Golf Shirt #05025

Similar to #05024 with pocket and smooth fabric. Blue, white and yellow. S, M, L, XL.





G. Executive Tie #05022

Conservative, yet draws a lot of comment. The PAC-MAN repeat design is woven into silk and polyester.

H. Beach Towel #05023

The PAC-MAN action screen in glorious multicolor is a true conversation piece at the pool or beach. Made of durable, heavyweight cotton.

I. Plastic Flyer #05006

This great 9 1/4" beauty is a must for everyone, young and old. The disc flyer is still one of the country's most popular recreational activities. 3 line imprint.

J. T-Shirt #05021

The 6 color PAC-MAN design is a unique collectible for everyone. Sizes to fit adults and children. S, M, L, XL.



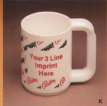
E. Sport Cap #05015

Great for golfing, boating, fishing, hunting, work. Foam laminated twill on crown and visor. Pro sweatband and adjustable plastic strap fits any size. 3 line imprint.

F. White Visor Cap #05014

Cool and classy with hidden head band. Adjustable elastic strap fits all sizes. With unique PAC-MAN Bally/Midway logo.





K

K. Jumbo Mug #05003

Jumbo plastic mug with easy-to-hold handle for hot and cold. A must for every desk or workplace. 3 line imprint.

L. Casual Glassware #05020

Set of 4. Each 14 oz. clear glass is permanently etched with the Bally/Midway logo. Handsomely boxed for easy gift giving.



L

M. Executive Wood Block

Calendar #05018

Solid teakwood holder with moveable date and month blocks. Perfect for the busy executive's desk. Gold stamped numbers and 2 line imprint.



M



N

N. Traveler Manicure Set #05013

Handy for travel, work or home. Includes fingernail clipper, pedicure clipper, knife, with bottle opener (men's kit only), fingernail file (women's kit only), tweezers, and emergency sewing kit. Men's in black elephant hide vinyl and women's in light blue vinyl. 3 line imprint.

O. Apothecary Candy Jar

filled with Peppermints #05016

A tasteful pleaser for home or office. Translucent white jar and delicious peppermints. 3 line imprint.



O



P



Q



R



S



T

P. Pocket Screwdriver with Pick-up Magnet #05007

Magnet in the handle will sweep up loose screws and nuts. 6" size is handy for pocket or auto. 3 line imprint.

Q. Spectacleminder #05019

This rugged, unbreakable rack for eyeglasses or sunglasses mounts anywhere . . . auto, workshop, desk, locker, etc. 2 line imprint.

R. Mirror-in-Case #05017

Especially for the ladies. Quality mirror with soft vinyl case. Perfect size for purse, desk or glove compartment. 3 line imprint.

S. Magnetic Business Card Holder #05011

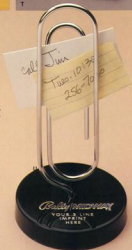
Clear vinyl pocket displays your card for quick recall. Magnetic back holds papers to any metal surface.

T. Jumbo Key Fob #05005

Durable and attractive with the look of leather. Rugged and practical with an unbreakable split ring. 3 line imprint.

U. Big Clip #05004

Giant paper clip holds messages or other important papers. Attractive desk item with weighted, plastic base. 3 line imprint.





V



W



X



Y



Z



AA



BB

V. Sheaffer No-Nonsense Pen #05009

Impressive size for delivering the message. Useable, dependable, refillable left-tip pen that writes almost anywhere. 3 line imprint.

W. Budget Ballpoint Pen #05000

Quality, medium point pen with chrome tone clip and tip. Everyone can use another pen. 3 line imprint.

X. Pocket Flashlight #05001

Silver aluminum with clip, a perfect size for purse or pocket. Push switch can be left in "on" position. 3 line imprint.

Y. Sheaffer Desk Set #05008

Solid plastic penholder with a quality ballpoint pen. Adds a touch of class to any office or desk. 3 line imprint.

Z. Red Carpet Shoulder Phone Rest #05012

A terrific aid for anyone who uses a phone. Super soft, non-slip and self adhesive. 3 line imprint.

AA. Pocket Protector #05010

Ever-in-demand white vinyl pocket protector . . . to fit shirt or jacket. 3 line imprint.

BB. Tape Measure #05002

A Barlow product. Calling card size with a 6 foot blade. Something that everyone wants to own. 3 line imprint.